



THE GLOBAL GOALS
For Sustainable Development

THE PLANET



AND THE 17 GOALS

pci media impact •))
tell a story, change the world.



A COMIC ABOUT
THE GLOBAL GOALS FOR SUSTAINABLE DEVELOPMENT
BY MARGREET DE HEER
PART OF THE COMICS UNITING NATIONS INITIATIVE

THIS COMIC IS **FREE** TO REPRODUCE AND SPREAD AROUND THE GLOBE!



BY: MARGREET DE HEER

A TO DO LIST FOR THE PLANET



THE GLOBAL GOALS
For Sustainable Development

TO DO LIST FOR THE PLANET

1. NO POVERTY
2. ZERO HUNGER
3. GOOD HEALTH AND WELL-BEING
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. AFFORDABLE AND CLEAN ENERGY
8. DECENT WORK AND ECONOMIC GROWTH
9. INDUSTRY, INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION AND PRODUCTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS

THIS LIST WAS MADE BY:
THE UNITED NATIONS
AN INTERNATIONAL ORGANIZATION
THAT COUNTS VIRTUALLY
EVERY COUNTRY IN THE WORLD
AS A MEMBER



WHAT A **GREAT IDEA**! THIS
MAKES IT REALLY CLEAR
WHAT NEEDS TO BE DONE!

WELL, GOOD LUCK WITH THAT!
LET US KNOW WHEN YOU'RE DONE
AND WE'LL THROW YOU A PARTY!

HOLD IT!

YOU ARE ALL PART OF
THIS TOO, YOU KNOW!

WE'RE ALL IN THIS
TOGETHER!

COMICS
**UNITING
NATIONS**



GOAL 1: NO POVERTY

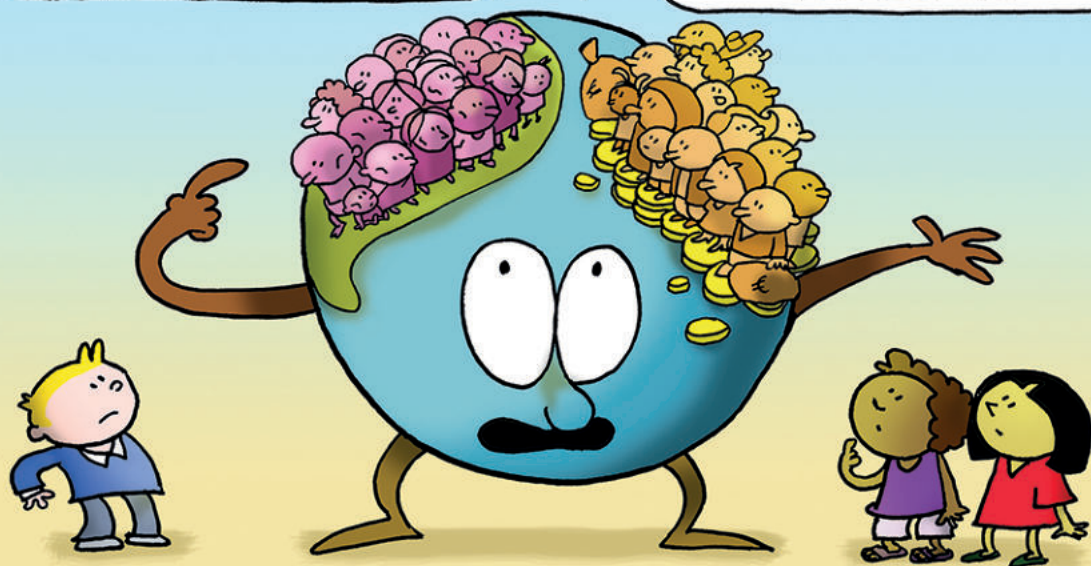
1 NO POVERTY



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HALF OF ALL THE PEOPLE
LIVE IN **POVERTY**!

BUT EVERYONE
DESERVES THE CHANCE
TO PROSPER!



BUT WHAT
CAN **WE**

DO
ABOUT
IT...?

A LOT!

WE CAN ENSURE
"SOCIAL PROTECTION"

ACCESS TO
HEALTH CARE



PROTECTION
AGAINST
UNEMPLOYMENT



WE CAN MAKE SURE THERE IS **EQUAL ACCESS** TO THINGS LIKE:

BASIC
SERVICES

LABOR
& LAND

TECHNOLOGY

BUSINESS AND JOB
OPPORTUNITIES



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GOAL 2: ZERO HUNGER

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2 ZERO HUNGER



SOME PEOPLE HAVE **SO MUCH FOOD** THEY THROW PART OF IT AWAY, WHILE OTHERS HAVE **TOO LITTLE**, OR TOO MUCH OF ONLY ONE SORT OF FOOD...



EATING ONLY ONE SORT OF FOOD CAUSES ALL KINDS OF WEAKNESSES

HERE'S WHAT WE CAN DO ABOUT IT!

END MALNUTRITION

IMPROVE EDUCATION AND SOCIAL PROGRAMS FOR MOTHERS, CHILDREN AND THE ELDERLY

SUPPORT SMALL FARMERS

ESPECIALLY WOMEN AND INDIGENOUS PEOPLE



PREVENT/MANAGE NATURAL DISASTERS

SUCH AS FLOODING!



PROTECT VARIETY OF CROPS AND FARM ANIMALS



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GOAL 3: GOOD HEALTH AND WELL-BEING

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3 GOOD HEALTH AND WELL-BEING



GOOD HEALTH AND WELL-BEING...?



WHAT DOES THAT REALLY MEAN...?

IT MEANS THINGS LIKE THIS:



1. A SAFE AND HEALTHY BIRTH FOR MOTHER AND CHILD

CHILD BIRTH CAN BE PRETTY DANGEROUS! WITH PROFESSIONAL SUPPORT THE RISK OF DEATH OR COMPLICATIONS IS MINIMIZED.



2. LIVING THROUGH EARLY CHILDHOOD

CHILDREN UNDER THE AGE OF FIVE ARE ESPECIALLY VULNERABLE. THEIR HEALTH CAN BE STRENGTHENED BY VACCINATIONS AND PROPER FOOD.



3. PROTECTION FROM PREVENTABLE DISEASES

EPIDEMICS CAN BE PREVENTED AND MANAGED. PEOPLE WHO CONTRACT A CONTAGIOUS DISEASE MUST GET QUALITY TREATMENT.



4. FREEDOM FROM ADDICTION

EDUCATE PEOPLE ABOUT ADDICTION AND PROVIDE TREATMENT FOR AFFECTED PEOPLE.



5. KNOWING YOUR BODY AND RIGHTS

IMPROVE INFORMATION ABOUT - AND ACCESS TO - SERVICES RELATED TO SEXUAL AND REPRODUCTIVE HEALTH.



6. ACCESS TO HEALTH CARE

PROVIDE ACCESS TO ESSENTIAL HEALTHCARE SERVICES, MEDICINES AND VACCINATION FOR ALL.



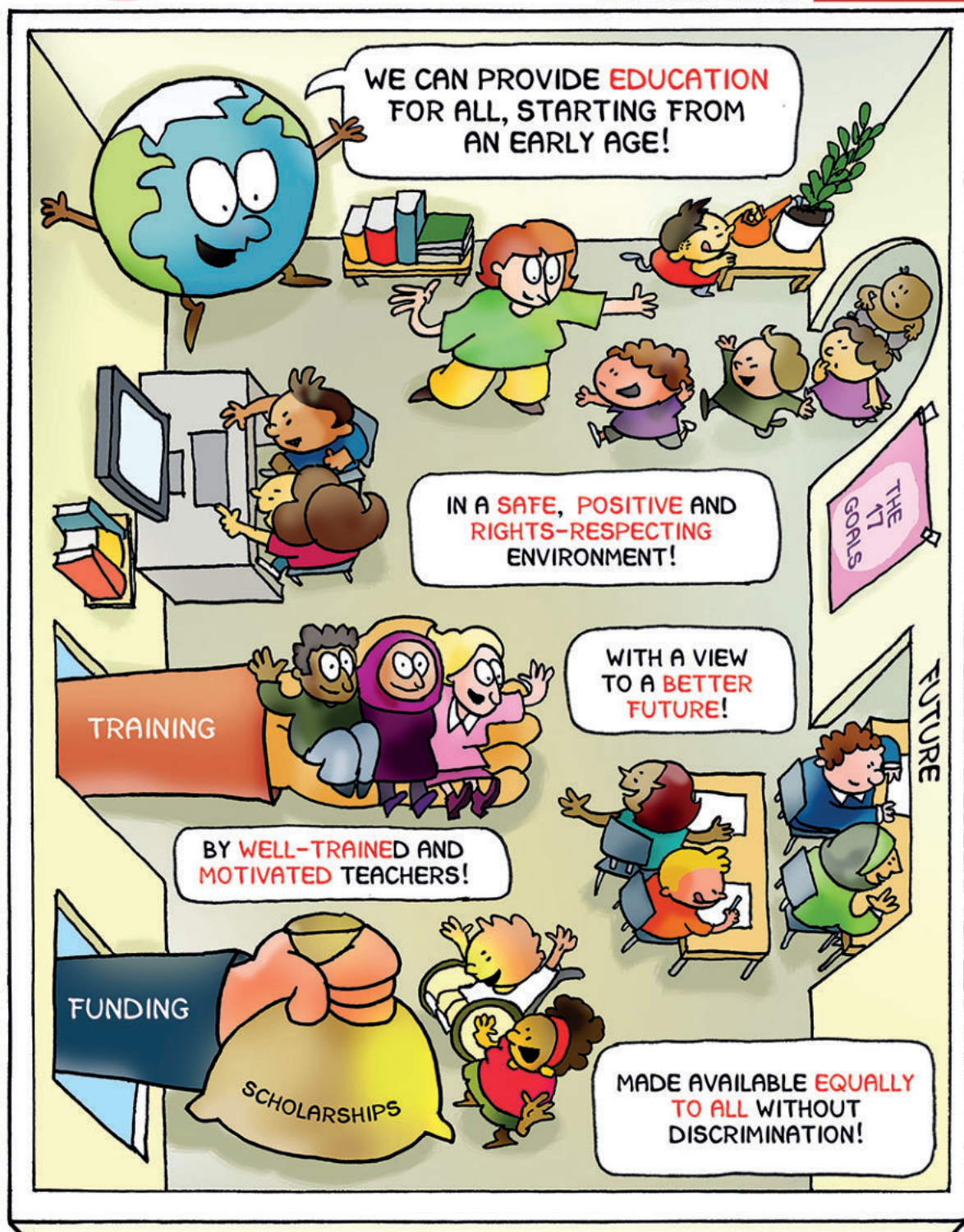
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GOAL 4: QUALITY EDUCATION

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4 QUALITY
EDUCATION



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GOAL 5: GENDER EQUALITY

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5 GENDER
EQUALITY



WOMEN AND GIRLS WORLDWIDE OFTEN
LIVE DISADVANTAGED LIVES! HERE'S
WHAT WE CAN DO ABOUT IT!



1. END ALL VIOLENCE AGAINST WOMEN AND GIRLS

INCLUDING TRAFFICKING, SEXUAL EXPLOITATION, FORCED MARRIAGE AND FEMALE GENITAL MUTILATION



2. RECOGNIZE AND VALUE WOMEN'S WORK AT HOME



3. ENCOURAGE WOMEN AND GIRLS TO PARTICIPATE IN ALL POLITICAL, ECONOMIC AND PUBLIC SPHERES



4. EQUAL RIGHTS UNDER THE LAW



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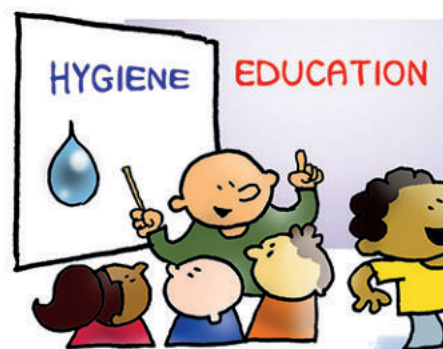
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GOAL 6: CLEAN WATER AND SANITATION

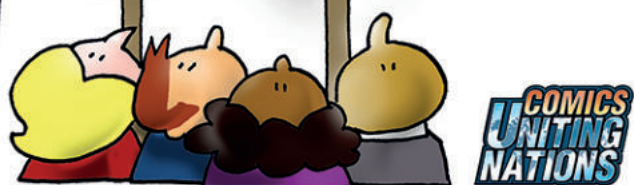
6 CLEAN WATER AND SANITATION



WE MUST PROVIDE EVERYONE WITH:



MORE AWARENESS
IN COMMUNITIES ABOUT
IMPROVING WATER MANAGEMENT



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GOAL 7: AFFORDABLE AND CLEAN ENERGY

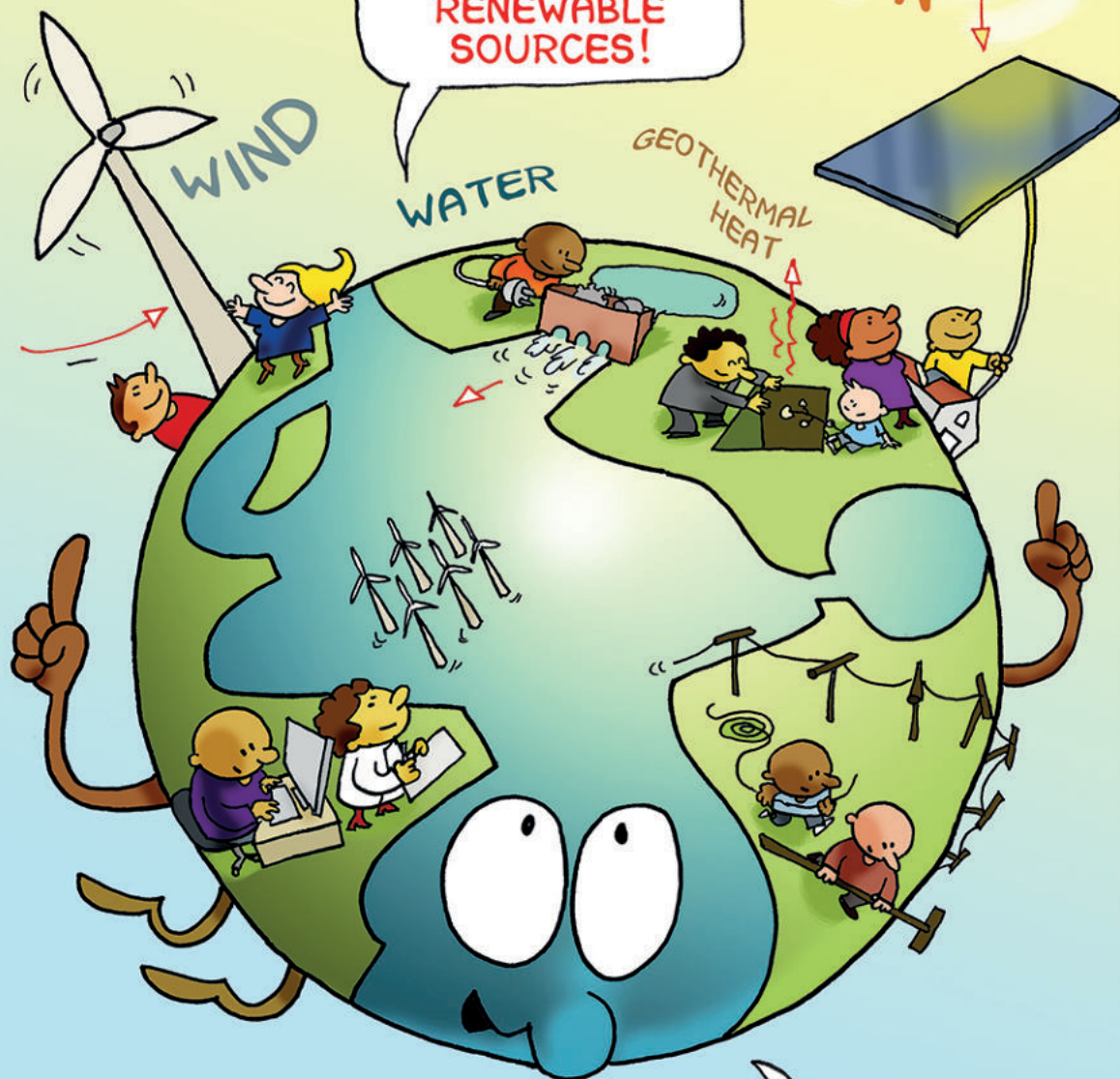
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7 AFFORDABLE AND
CLEAN ENERGY



WE MUST MAKE SURE EVERYONE HAS
ACCESS TO CLEAN, RELIABLE ENERGY!

ESPECIALLY FROM
RENEWABLE
SOURCES!



WE MUST **WORK TOGETHER** TO
DEVELOP **ALTERNATIVE ENERGY TECHNOLOGIES**,
PROMOTE **ENERGY EFFICIENCY** AND HELP
COUNTRIES EXPAND THEIR ENERGY SYSTEMS
IN A **SUSTAINABLE** WAY!

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GOAL 8: DECENT WORK AND ECONOMIC GROWTH

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8 DECENT WORK AND ECONOMIC GROWTH



"DECENT WORK" ...?

WHAT DOES THAT MEAN?

IT MEANS WE HAVE TO MAKE SURE...



1. EVERYONE CAN FREELY CHOOSE A **SAFE, FAIRLY PAID, SECURE AND FULFILLING JOB**



2. BUSINESSES USE **NATURAL RESOURCES** WISELY



3. **NO ONE IS EXCLUDED** FROM WORK OPPORTUNITIES

MEN AND WOMEN PEOPLE WITH DISABILITIES YOUNG PEOPLE MIGRANT WORKERS



4. UNEMPLOYMENT IS REDUCED BY PROVIDING **TRAINING**



5. TO END AND PREVENT **CHILD LABOR, FORCED LABOR AND MODERN SLAVERY**



6. EVERYONE CAN BENEFIT FROM A **GROWING ECONOMY**



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GOAL 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

BY: MARGREET DE HEER

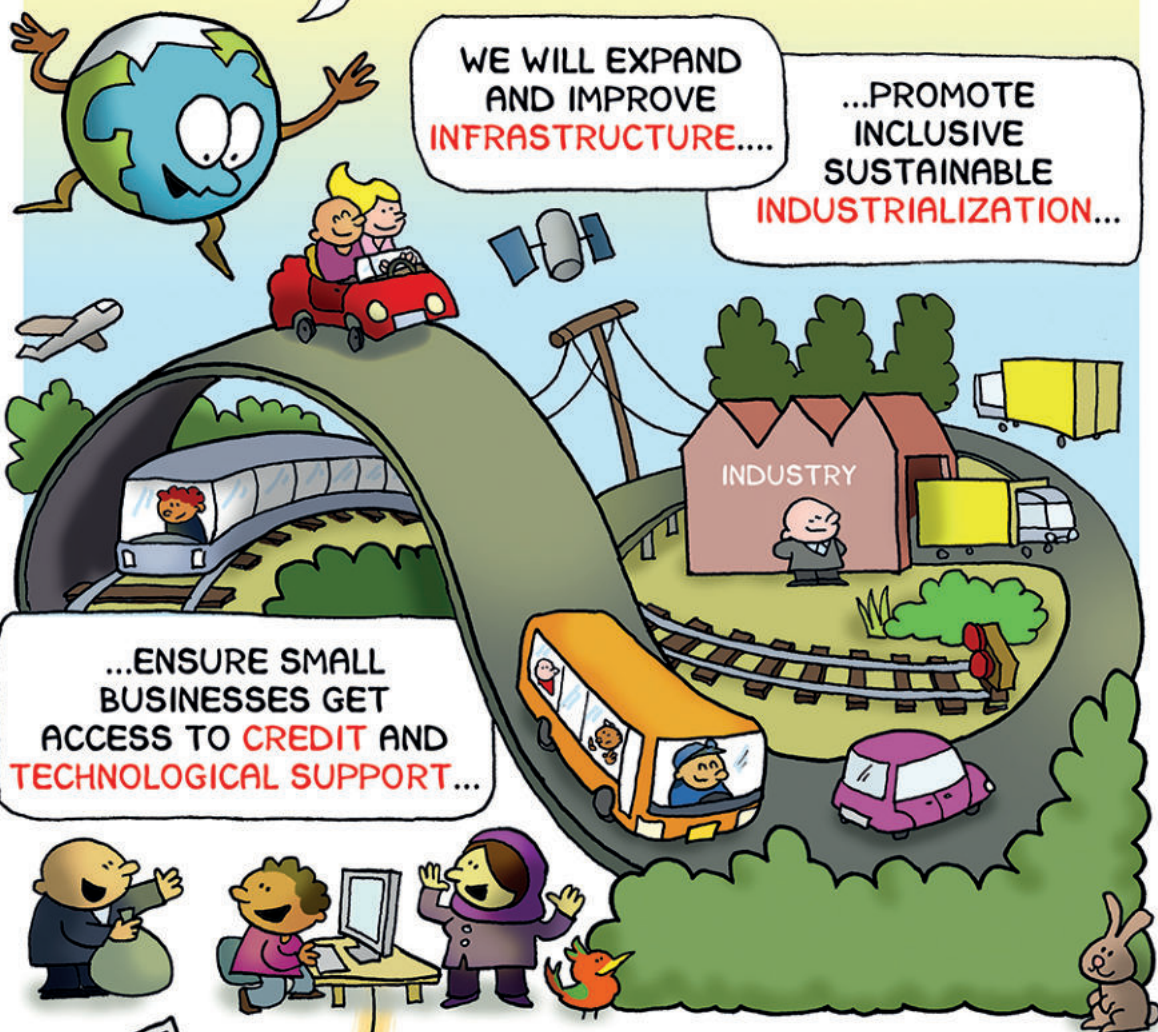
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



WE ALL NEED TO BE **CONNECTED** SO WE CAN WORK TOGETHER TOWARDS INNOVATION!

WE WILL EXPAND AND IMPROVE **INFRASTRUCTURE**....

...PROMOTE INCLUSIVE SUSTAINABLE **INDUSTRIALIZATION**...



...ENSURE SMALL BUSINESSES GET ACCESS TO **CREDIT** AND **TECHNOLOGICAL SUPPORT**...

...AND PROVIDE **AFFORDABLE INTERNET ACCESS** FOR ALL!



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GOAL 10: REDUCED INEQUALITIES

BY: MARGREET DE HEER

10 REDUCED INEQUALITIES



THE **HUMAN RIGHTS** OF ALL PEOPLE
MUST BE PROTECTED AND RESPECTED!

1. PEOPLE LIVING IN POVERTY
GET SUPPORT AND ACCESS TO
ECONOMIC GROWTH

WE MUST
MAKE SURE:

SCHOOL

WORK

2. LAWS AND PRACTICES DO **NOT DISCRIMINATE**
AGAINST ANYBODY

EQUAL
OPPORTUNITIES
AND RIGHTS

3. DISADVANTAGED AND VULNERABLE PEOPLE
MUST BE **PROTECTED**

REPRESENTATION
IN PUBLIC LIFE

4. PEOPLE WHO LEAVE ONE COUNTRY TO LIVE IN
ANOTHER BENEFIT FROM **LAWS TO PROTECT THEM**

WELCOME!
YOU HAVE
RIGHTS

BORDER

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GOAL 11: SUSTAINABLE CITIES AND COMMUNITIES

11 SUSTAINABLE CITIES AND COMMUNITIES



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WE MUST ENSURE THAT CITIES AND COMMUNITIES ARE **INCLUSIVE, SAFE, RESILIENT** AND **SUSTAINABLE**!



EVERYONE MUST HAVE ACCESS TO **QUALITY, SAFE HOUSING** AND **BASIC SERVICES**...

...WITH **MONITORING** OF WASTE MANAGEMENT AND AIR QUALITY.

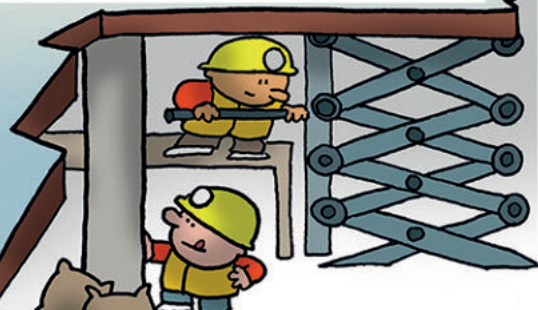


WE MUST **ENGAGE EVERYONE** IN PLANNING FOR IMPROVEMENT OF THEIR CITIES.

WE WILL **PROMOTE APPRECIATION AND PROTECTION** OF THE ENVIRONMENT AND CULTURE.



WE MUST PROVIDE **SAFE, ORGANIZED TRANSPORTATION** THAT IS NOT HARMFUL TO THE ENVIRONMENT.



WE MUST MAKE CITIES **RESILIENT** TO DISASTER AND **ADAPTABLE** TO CLIMATE CHANGE.

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GOAL 12:

RESPONSIBLE CONSUMPTION AND PRODUCTION

BY: MARGREET DE HEER

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



WE MUST MAKE SURE THE **PRODUCTION PROCESS** FROM MANUFACTURER TO CONSUMER DOES NO HARM TO NATURE NOR HUMANITY AND GENERATES AS LITTLE WASTE AS POSSIBLE!

COMPANIES MUST BE **OPEN** AND **RESPONSIBLE** ABOUT THEIR PRACTICES.



WE MUST HAVE **INTERNATIONAL AGREEMENTS** FOR THE HANDLING OF HARMFUL CHEMICALS.

PROTECTING
WATER.

AIR & SOIL

WE MUST PREVENT
FOOD WASTE!



SALE

SECOND-HAND GOODS

AND
KEEP THE PUBLIC
INFORMED
AND **EDUCATED!**

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GOAL 13: CLIMATE ACTION

13 CLIMATE ACTION

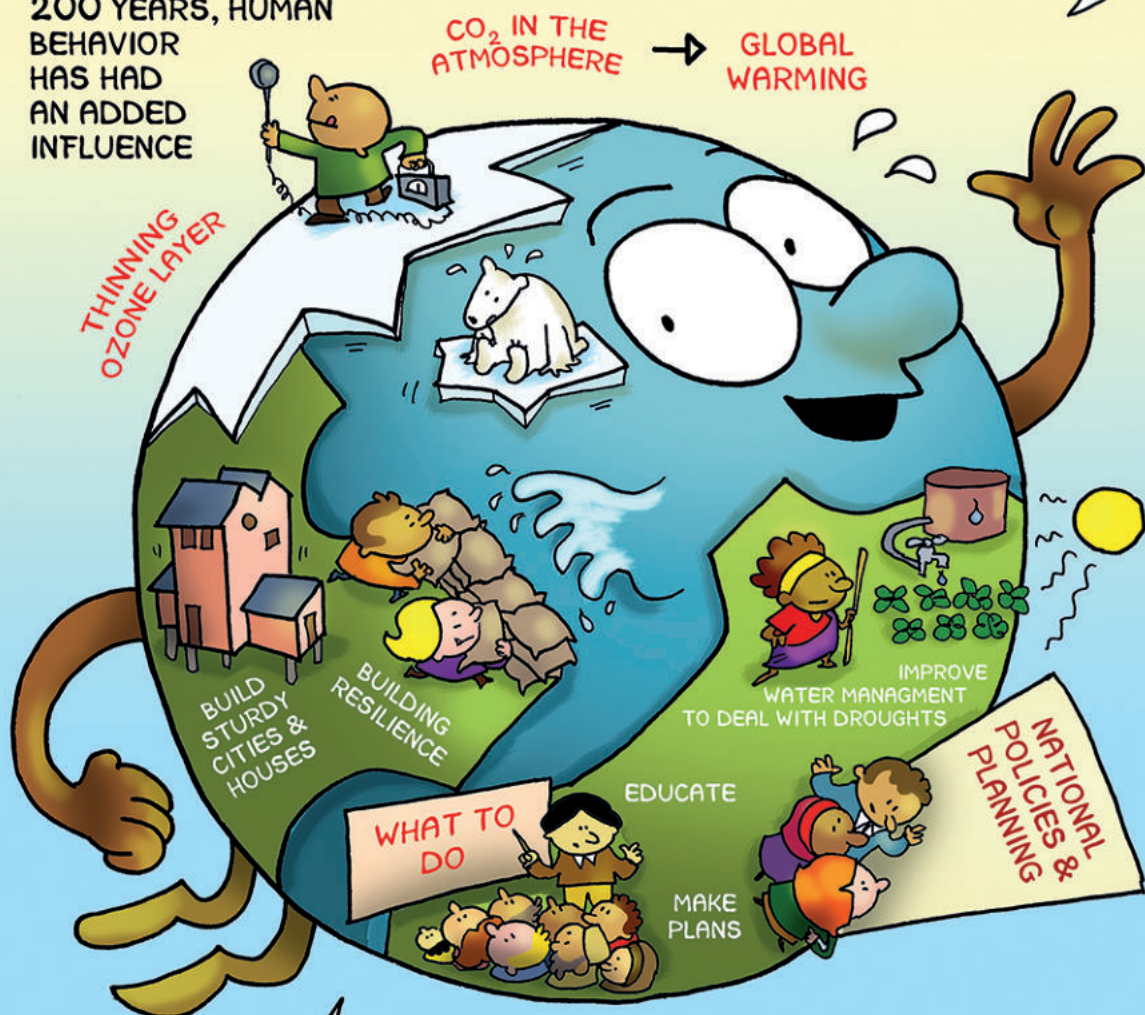


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THE CLIMATE IS CHANGING!

THE CLIMATE IS ALWAYS CHANGING NATURALLY, BUT IN THE LAST 200 YEARS, HUMAN BEHAVIOR HAS HAD AN ADDED INFLUENCE

EVEN WITH ALL THE MEASURES TAKEN, IT WILL TAKE DECADES TO REVERSE GLOBAL WARMING – SO WE MUST BE **PREPARED** TO MANAGE EXTREME WEATHER AND NATURAL DISASTERS!



ALL NATIONS MUST **WORK TOGETHER** TO HELP MITIGATE AND ADAPT TO CLIMATE CHANGE AND ITS IMPACTS FOR THE BENEFIT OF PEOPLE EVERYWHERE.

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GOAL 14: LIFE BELOW WATER

14 LIFE BELOW WATER



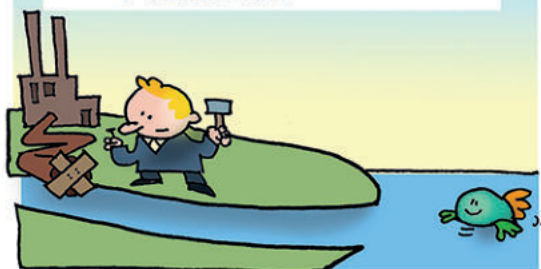
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MOST OF THE PLANET'S SURFACE IS **WATER**! HERE'S WHAT WE MUST DO TO PROTECT THE OCEANS:



1. REDUCE AND PREVENT POLLUTION



2. PROTECT ECOSYSTEMS



3. END OVERTFISHING AND ILLEGAL FISHING



4. HELP FISHING COMMUNITIES TO DEVELOP SUSTAINABLE FISHING PRACTICES



5. SCIENTIFIC COOPERATION

- TO INCREASE KNOWLEDGE
- TO IMPROVE TECHNOLOGIES
- TO MINIMIZE OCEAN ACIDIFICATION



6. MAKE AND MAINTAIN INTERNATIONAL LAWS

AGREEMENTS



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GOAL 15: LIFE ON LAND

BY: MARGREET DE HEER

15 LIFE
ON LAND



AS A PART OF THE **GLOBAL ECOSYSTEM** OURSELVES, WE NEED TO CONSERVE AND PROTECT PLANT AND ANIMAL LIFE ON LAND!



REDUCE **DEFORESTATION**
AND PLANT MORE TREES



COMBAT
DESERTIFICATION



PROTECT
AND PRESERVE
ECOSYSTEMS

REVERSE LAND
DEGRADATION



END THREATS TO
ENDANGERED SPECIES

AND PROTECT **BIODIVERSITY!**



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GOAL 16: PEACE AND JUSTICE STRONG INSTITUTIONS

BY: MARGREET DE HEER

16 PEACE AND JUSTICE
STRONG INSTITUTIONS



TOO MANY PEOPLE EXPERIENCE
WAR AND VIOLENCE!
HERE'S WHAT WE MUST DO ABOUT IT:

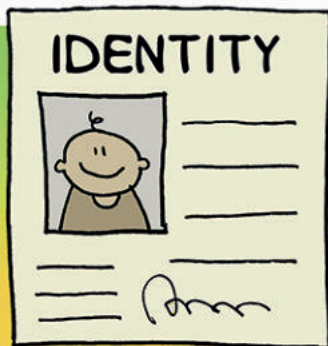
1. END ALL FORMS OF VIOLENCE



2. ESPECIALLY VIOLENCE AGAINST **CHILDREN**



3. BIRTH **REGISTRATION** AND LEGAL **IDENTITIES** FOR ALL



4. EQUAL ACCESS TO **JUSTICE** AND LEGAL **INFORMATION** FOR ALL



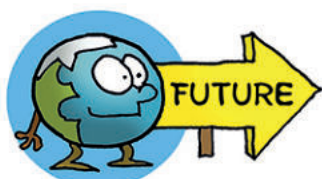
5. **COMBAT** CRIME AND CORRUPTION



6. **STRENGTHEN** INSTITUTIONS SO PEOPLE CAN TRUST THEM



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GOAL 17: PARTNERSHIPS FOR THE GOALS

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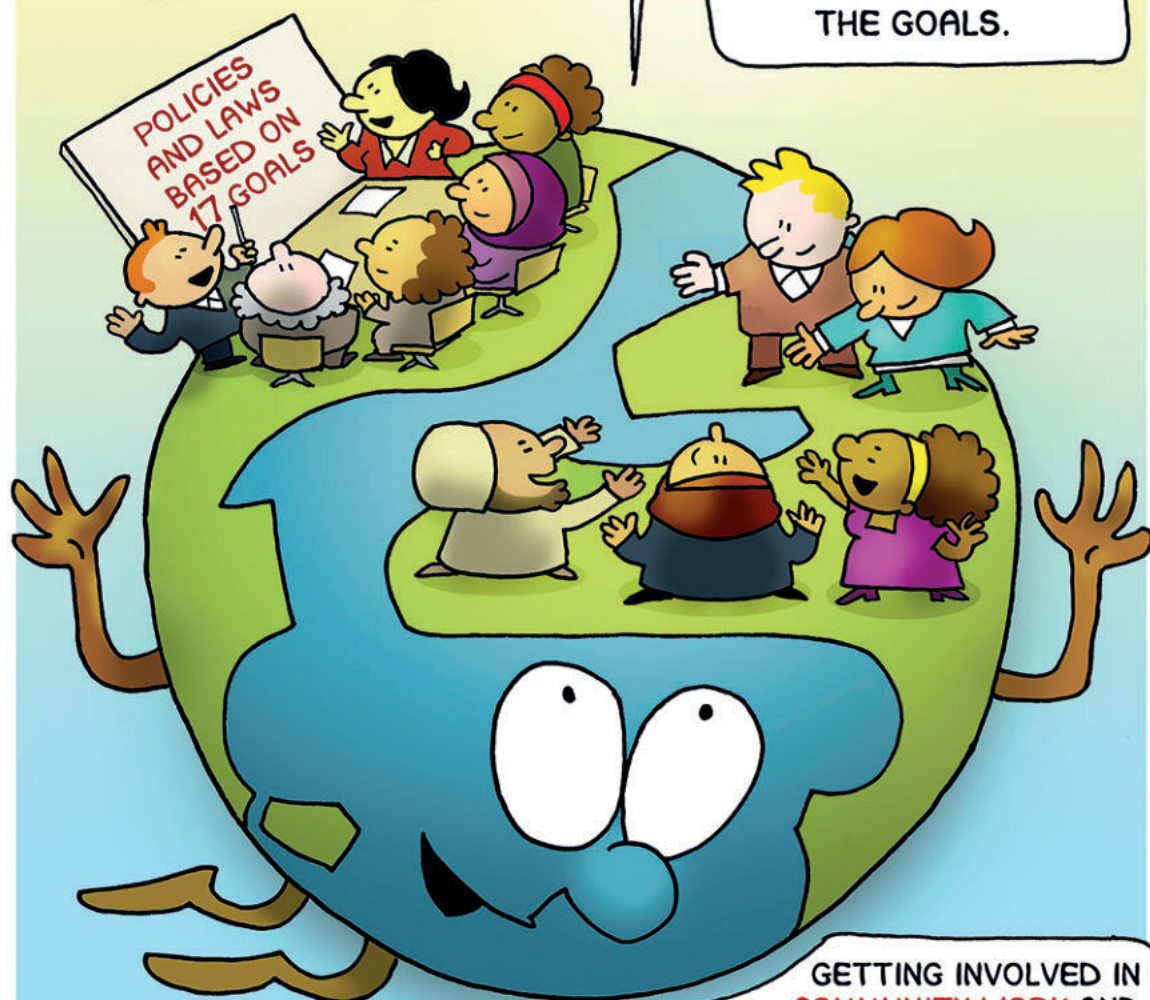
17 PARTNERSHIPS
FOR THE GOALS



WE MUST MAKE SURE WE MEET THESE GOALS BY **2030**!

THEY MUST BE INCLUDED
IN **NATIONAL PLANS**.

ALL COUNTRIES MUST
WORK TOGETHER
TO IMPLEMENT
THE GOALS.



GETTING INVOLVED IN
COMMUNITY WORK AND
WITH **AID ORGANIZATIONS** IS
A GREAT WAY TO START!

GOVERNMENTS MUST WORK
TOGETHER WITH CONCERNED
PEOPLE OF ALL AGES IN
ORDER TO MAKE PROGRESS
ON THE GOALS.



COMICS
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WHAT YOU CAN DO!

BY: MARGREET DE HEER



THE GLOBAL GOALS
For Sustainable Development

BUT WHAT
CAN **WE** DO?

WE ARE NOT IN
GOVERNMENT OR
ANYTHING...



THE MOST IMPORTANT
THING IS THAT WE
ALL GET ON THE
SAME PAGE!
HERE'S WHAT
YOU CAN DO:



1. THINK ABOUT IT



2. TALK ABOUT IT



3. DREAM ABOUT IT



4. WRITE ABOUT IT



5. MAKE ART ABOUT IT



6. ACT ON IT



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